**11AP**

**Capturing Everyday Rhetoric**

**Project**

1. Over the course of the next couple of days, photograph at least 3-5 images/examples of everyday visual rhetoric. Work to get a variety of images – signs, scenes, symbols, instructions, billboards, etc. You can walk around the school, your house, outdoors, observe your classrooms, and basically immerse yourself in your world and space to see the way that visual rhetoric speaks to and influences you in your everyday life. Look for images at school, work, home, medicine cabinet, backpack, public place: malls, department stores, convenience stores, grocery stores…the list can go on and on.

2. Write an analysis in which you discuss and analyze your rhetorical journey. In this analysis, connect your everyday rhetorical artifacts with the terms and ideas associated with rhetorical analysis.

*Ex. - Creator, Audience, Purpose/Rhetorical situation, Intention OR SOAPS. You can use my project as a model if you’d like.*

3. Create a digital slideshow (PowerPoint, Prezi, Word document, etc.) – use your images and ideas to create a digital or video slideshow – a digital story, a visual narrative – in which you use text and image to share your experiences with everyday visual rhetoric. You can embed the slideshow as an extended visual example that accompanies your analysis. Use any online presentation and slideshow tools with which you are most comfortable. You will all be presenting these to the class (3-5 minutes is advised) and receiving a project grade based on your adherence to the instructions.

**Good luck, and have fun!**