**11AP**

**Ethos, Logos, Pathos Assignment**

Directions: Select ONE of the following rhetorical situations, and discuss how you would establish your ethos and appeal to logos and pathos.

* You are trying to persuade your skeptical parents that a “gap year” – taking a year off between high school graduation and college – will be beneficial.
* You have been asked to make a presentation to your school’s principal and food service staff to propose healthier food choices in the cafeteria at a time when the overall school budget is constrained.
* You are making a case for the purchase of a specific model and make of car that will best fit your family’s needs and resources.
* You are the student representative chosen to go before a group of local businesspeople to ask them to provide financial support for a proposed school trip.

You do not have to write an entire essay; you just have to fully explain how you would establish the appeals in the situation you chose.

Due Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_