**English 10H Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Keynote Speeches**

Please answer these questions in complete sentences. Explain your answers.

1. What is the purpose of a convention keynote? Why is such an address given?

2. What sort of challenges would a speaker to a large audience face?

3. Would the audience expect rhetorical complexity or simplicity?

4. Have you ever had to listen to a long speech? Has your attention ever wavered? If so, for what reasons?

5. Identify the following terms:

**Rhetoric –**

**Anaphora –**

**Ad-libbing –**

**Personal narrative –**

6. With a partner, find examples of where both Obama and Schwarzenegger utilized anaphora, ad-libbing, and personal narrative in their speeches. Write them in the margins.

7. Explain WHY the speakers included these rhetorical devices in their speeches. For what effect? What was the purpose?

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